



The Baca Connection

Baca Valley Telephone Co., Inc. ♦ Sierra Communications, Inc.

JULY 2007

575 Permissive Dialing begins in October...

575 Area Code Timeline...

Permissive dialing
Oct. 7, 2007

Recorded
Announcement
begins
Oct. 5, 2008
ends
Jan. 11, 2009

Full
Implementation
Jan. 11, 2009

Contact Us:

(505) 278-2101

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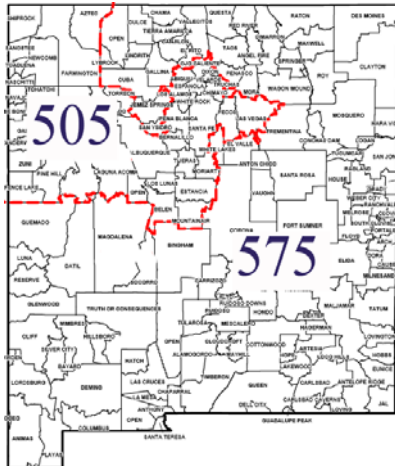
Toll Free:

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bacavalley.com

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New 575 Area Code ...are you ready?

In less than ninety days the new area code, 575, will be in effect. The state is adding the new 575 area code to meet the demand for additional telephone numbers. This change will apply to wireline and wireless service as well as other communications services.

Permissive Dialing starts October 7, 2007

The new 575 area code change will be effective October 7, 2007. For nearly a year afterward callers will be able to use either the new or old area code to complete their calls. This period is called a "permissive dialing" period. Mandatory use of the new 575 area code will begin October 5, 2008.

Will the area code change affect my service?

No...your telephone service will not be effected but you will want to take steps to make the transition as smooth as possible. We recommend the following steps:

- ◆ Notify your personal and business contacts that your new area code will be 575.
- ◆ Make the necessary changes on checks, stationary, business cards, advertising, etc.
- ◆ After the start of the permissive dialing period reprogram equipment such as fax machines and computer modems.
- ◆ Important...Make any necessary changes to security and alarm systems.
- ◆ Make sure household members are aware of the new 575 area code.

What about my wireless phones?

If you are currently a Platteau wireless customer your telephone number will be affected if you reside in that part of the state scheduled for the new area code. Wireless phones that are assigned the new 575 area code may need to be reprogrammed.

What about my business lines?

- ◆ Verify your telephone equipment is capable of completing calls to the new 575 area code.
- ◆ You may need to reprogram or upgrade your equipment if you use specialized communications equipment.
- ◆ Update your telephone number on all advertising and contact information.
- ◆ Notify your customers that your area code has changed and remind them to update your contact information.

What will not change?

Local calling areas will remain the same. The price of a call, coverage area, and other rates and services will not change because of the new area code. Three digit dialing (911, 411, 811, etc.) will not change. For additional information visit www.nm575.info.

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New and Updated Directory Listings

Des Moines

Baca Valley Telephone	278—2101
Berry, Diane & Donald	278—2154
Brunton, Paul	278—2525
Dry Creek Ranch	278—2338
Jeffers, Andrew & Breann	278—2554
Jeffers, Andrew & Breann (fax)	278—2555
Kelly, Sudie	278—2462
Warner, Scott & Ashley	278—3964

Maxwell

Baca Valley Telephone	375—2101
Quartieri, Danny & Shelly	375—2566
Russell, M.	375—2522
Thompson, Theodore & Martha	375—2718
Wallace, Wesley & Debbie	375—2640
Wallace, Wesley & Debbie	375—2641

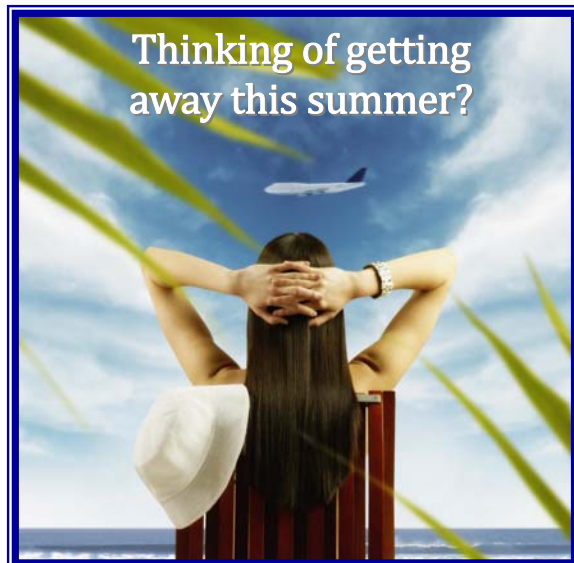
Clip and Keep



Directory information provided on our website www.bacavalley.com is updated monthly.

Statement of Non-Discrimination

Baca Valley Telephone Co., Inc. is the recipient of Federal financial assistance from the Rural Utilities Service, an agency of the U.S. Department of Agriculture, and is subject to the provisions of Title VI of the Civil Rights Act of 1964, as amended, Section 504 of the Rehabilitation Act of 1973, as amended, the Age Discrimination Act of 1975, as amended, and the rules and regulations of the U.S. Department of Agriculture which provide that no person in the United States on the basis of race, color, national origin, age, or handicap shall be excluded from participation in, admission or access to, denied the benefits of, or otherwise be subjected to discrimination under any of this organization's programs or activities. The person responsible for coordinating this organization's nondiscrimination compliance efforts is Paul J. Briesh, Jr., Manager. Any individual, or specific class of individuals, who feels that this organization has subjected them to discrimination, may obtain further information about the statutes and regulations listed above from and/or file a written complaint with this organization; or the Secretary, U.S. Department of Agriculture, Washington, D.C. 20250; or the Administrator, Rural Utilities Service, Washington, D.C. 20250. Complaints must be filed within 180 days after the alleged discrimination. Confidentiality will be maintained to the extent possible.



Thinking of getting away this summer?

We'll answer the phones for you.

Good customer service is important to your business. When your customers need assistance they expect to receive personal service even if you are not available. Automated answering machines can leave your customers frustrated and unhappy. So...what do you do?

Our Call Answering Service can help. We process your calls in a friendly, professional manner. Calls are answered with your company name and your personalized greeting. With every call we answer, we make sure your customer service procedures are followed to your exact specifications.

We're staffed 24 hours a day, 7 days a week, 365 days a year providing a cost effective way to make sure you are "always there" for your customers. You choose the level of support... 24-hour, on demand, or after hours.

Give our office a call to find out how to put this service to work for you. Then call your travel agent...

Call Answering Service

We're here ... you can be anywhere.



Baca Valley Telephone Company, Inc.
Sierra Communications, Inc.



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