



The Baca Connection

Baca Valley Telephone Co., Inc. ♦ Sierra Communications, Inc.

JULY 2006

New Mexico Area Code 575...it's coming

575 Options currently being considered:

- **Overlay Option...** would allow phasing in the new area code as new phone numbers are added, allowing current residents and businesses to keep their existing numbers. Callers would have to dial the area code along with the seven-digit number for all calls (ten-digit dialing).
- **Geographic-Split Option...** would allow for seven-digit calling within the area code, but thousands of existing users would have to change phone numbers.

WHY A NEW AREA CODE?

It has become necessary to add a new area code in New Mexico due to the many choices in service providers, significant increases in products and additional phone lines.

NEW MEXICO IS RUNNING OUT OF NUMBERS...

In recent years, new technologies and increased consumer demand for home, office, cellular phones, pagers, additional lines, fax machines, modems, internet access and other uses have strained existing telephone services. These factors have resulted in an increased demand in NM, creating prefix phone number shortages.

WILL THE COST OF CALLS CHANGE?

No, calls that were local before the new area code

will remain local calls. Local calling areas don't change when a new area code is established. The price of a phone call is determined by distance, time, and length of call.

WILL AREA CODE RELIEF AFFECT OTHER SERVICES?

911 WILL NOT be affected. Emergency calls will be handled as they are today. 411 service WILL NOT be affected. Directory assistance calls will be handled as they are today and there is no change in the cost of a directory assistance call.

WHAT WILL CUSTOMERS BE RESPONSIBLE FOR?

Individual customers are responsible for any changes to listings appearing in other directories. Each customer is

responsible for telephone numbers appearing in any display advertising. All directories, as they are published, will be updated to reflect the new area code.

BE INFORMED STAY INFORMED.

The preceding information was taken from the 575 website. It has not been determined how the new area code will be implemented. To learn more about the various options and how the PRC makes a final decision, attend a PRC Area Code Public Meeting or visit the site www.nm575.info. A list of meeting locations is available on this site. You may also call the PRC:

Toll free
1-800-663-9782.

Contact Us:

(505) 278-2101

(505) 375-2101

(505) 445-5364

Toll Free:

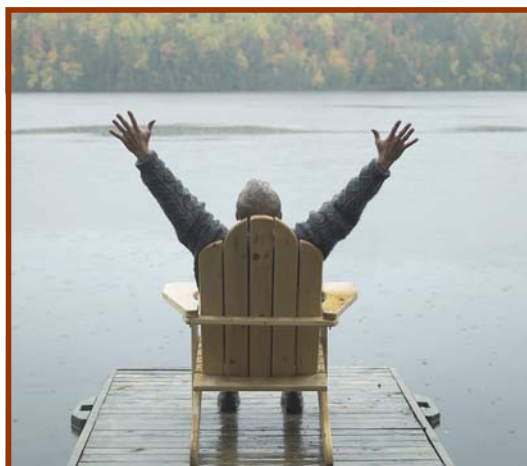
1-888-682-2101

Online:

bacavalley.com

bvt@bacavalley.com

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New and Updated Directory Listings

DES MOINES

BACA VALLEY TELEPHONE	278 – 2101
Abbott, Nancy	278 – 3841
Baker, Bill	278 – 3441
Christmas Ranch (Hired Hand)	278 – 2844
Jeppson, Helen	278 – 3607
Rhoton, Richard	278 – 3274
Village of Des Moines	
EMS Building (non-emergency)	278 - 3911

MAXWELL

BACA VALLEY TELEPHONE	375 – 2101
Romero, Ernesto	375 – 2535

Clip and Keep



Directory information provided on our website www.bacavalley.com is updated monthly.

Statement of Non-Discrimination

Baca Valley Telephone Co., Inc. is the recipient of Federal financial assistance from the Rural Utilities Service, an agency of the U.S. Department of Agriculture, and is subject to the provisions of Title VI of the Civil Rights Act of 1964, as amended, Section 504 of the Rehabilitation Act of 1973, as amended, the Age Discrimination Act of 1975, as amended, and the rules and regulations of the U.S. Department of Agriculture which provide that no person in the United States on the basis of race, color, national origin, age, or handicap shall be excluded from participation in, admission or access to, denied the benefits of, or otherwise be subjected to discrimination under any of this organization's programs or activities. The person responsible for coordinating this organization's nondiscrimination compliance efforts is Paul J. Briesch, Jr., Manager. Any individual, or specific class of individuals, who feels that this organization has subjected them to discrimination, may obtain further information about the statutes and regulations listed above from and/or file a written complaint with this organization; or the Secretary, U.S. Department of Agriculture, Washington, D.C. 20250; or the Administrator, Rural Utilities Service, Washington, D.C. 20250. Complaints must be filed within 180 days after the alleged discrimination. Confidentiality will be maintained to the extent possible.



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All
Summer!

Easy to use...no more tapes
No more lost messages due to power outages
No more lightning fried answering machines

Sign up for Voice Mail before August 15th and it's free for the rest of the Summer! We'll even waive the activation fee. If you don't think it's the best thing since ice cream call us before the first day of Fall and never pay a dime. Sign up today... then sit back and enjoy your summer.

makes it easier to relax

Service available in our 278 and 375 exchanges.



Baca Valley Telephone Company, Inc.
Sierra Communications, Inc.



532 Broadway Ave
P.O. Box 67
Des Moines, NM 88418



Please don't go digging up trouble!

Dial 811

Whether you are digging a few inches or several feet, the law requires you to call before you dig.

For more information visit the New Mexico One Call website at www.nmonecall.org.