

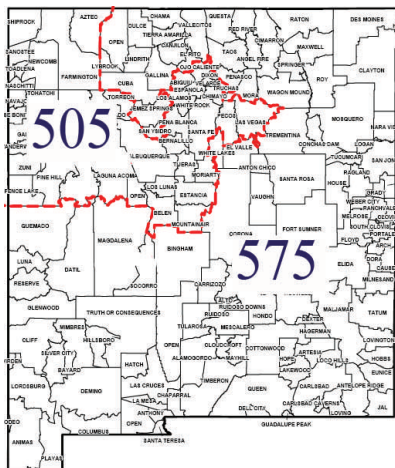


The Baca Connection

Baca Valley Telephone Co., Inc. ♦ Sierra Communications, Inc.

OCTOBER 2007

575 Dialing began October 7th ...



575 Area Code Timeline...

Permissive dialing
Oct. 7, 2007

Recorded
Announcement
begins
Oct. 5, 2008
ends
Jan. 11, 2009

Full
Implementation
Jan. 11, 2009

Contact Us:

(575) 278-2101

(575) 375-2101

(575) 445-5364

Toll Free:

1-888-682-2101

Online:

bacavalley.com

bvt@bacavalley.com



Know what's below.
Call before you dig.

Permissive Dialing began October 7th...

The new 575 area code change is now in effect. Callers will be able to use either the new or old area code to complete their calls until October 5, 2008 when mandatory use of the new 575 area code will begin.

For a smooth transition...

Now is the time to take steps to make the transition as smooth as possible. We recommend the following steps:

- ◆ Notify your personal and business contacts of the new area code.
- ◆ Make the necessary changes on checks, stationery, business cards, advertising, etc.
- ◆ You can now reprogram equipment such as fax machines and computer modems.
- ◆ Important...Make any necessary changes to security and alarm systems.
- ◆ Make sure household members, especially children, are aware of the new 575 area code.

Business Lines:

- ◆ Verify your telephone equipment is capable of completing calls to the new 575 area code.
- ◆ You may need to reprogram or upgrade your equipment if you use specialized communications equipment.
- ◆ Update your telephone number on all advertising and contact information.
- ◆ Notify your customers that your area code has changed and remind them to update your contact information.

What will not change?

Local calling areas will remain the same as will the price of a call, coverage area, and other rates and services. Three digit dialing (911, 411, 811, etc.) will not change. For additional information visit the website www.nm575.info.

Your Consumer Rights Truth-in-Billing

The FCC's Truth-in-Billing rules and the NMPRC (NM Public Regulation Commission) rules require telephone companies to provide clear, non-misleading, plain language in describing services for which you are being billed. The company sending you the bill must identify the service associated with each charge.

Cramming...

"Cramming" is the practice of placing unauthorized, misleading, or deceptive charges on your telephone bill. Cramming charges may be included with bills issued by local companies, long distance telephone companies and companies providing other types of services. Cramming comes in many forms and can be hard to detect unless you closely review your bill.

And Slamming...

Telephone companies are prohibited by law from switching you from one telephone service provider to another without your authorization, a practice commonly known as (cont...)

Do Not Call Registry...

We want to remind our customers that the national Do-Not-Call Registry has been established to address unwelcome telemarketing calls. The registry applies to all telemarketers, with the exception of businesses with whom you have an existing relationship and certain non-profit and political organizations. You may register your residential telephone number, including wireless numbers, on the national Do-Not-Call Registry at no cost, either by telephone or via the Internet. To register by telephone, call 1.888.382.1222. You must call from the telephone number you wish to register. You also may register via the Internet at www.donotcall.gov.

Your telephone number will be included on the Do-Not-Call list within three months following your registration. Your number will remain on the registry for five years, at which time you may re-enter your number on the list. You also can remove your number from the list at any time.

New and Updated Directory Listings

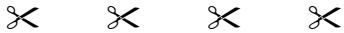
Des Moines

Baca Valley Telephone	278-2101
Adams, Sammy	278-3375
Cotton Mesa Lodge Fax	278-2734
Davison, Mark	278-3424
Leche, M.	278-3956
Morris, Millard (Cabin)	278-2454
Morris, Millard (Trailer)	278-2442
Morrow, Cody and Janice	278-2974
Oakley, Shannon	278-2412
Springhill Ranch Farm	278-2874
Studio C	278-3517

Maxwell

Baca Valley Telephone	375-2101
Aufderheide, J.	375-2261
Foster, Nancy and Michael Huddleston	375-2837
The Purple Sage Bath and Body	375-2221

Clip and Keep



Directory information provided on our website
www.bacavalley.com is updated monthly.

Remember to "Fall Back"...

Daylight Savings Time ends at 2 a.m. on
November 4th, 2007.
Set your clocks back one hour.

Protect your investment with a Maintenance Agreement...

It's a fact of life...sometimes things happen. A telephone stops working, wiring is damaged, equipment fails. You can't predict when it will happen, but you can protect yourself against extended down times and service repair costs when it does happen.

We offer maintenance agreements on almost all our services...from basic telephone service (referred to as Inside Wiring maintenance), to telephone business systems, even on our Wild Blue Internet satellite systems.

Due to the high cost of fuel and vehicle maintenance we find it necessary to raise our labor rates to \$70.00 per hour. This rate also applies to travel time. With a maintenance agreement you can be protected from many of these labor costs.

Maintenance agreements cannot cover all malfunctions so we encourage our customers to understand what protection our agreements offer. If you have any questions, or are interested in a maintenance agreement please give us a call.

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"slamming". Always examine your telephone bills thoroughly. If you see a new preferred telephone company name on your bill, call the number that's shown on that portion of the bill and ask for an explanation.

If you believe you've been "slammed" or if you have "cramming" charges on your bill you should contact your local telephone company or service provider and request they take immediate action to resolve the complaint. The provider of the disputed charge or change must immediately cease all efforts to collect payment of the disputed charge or must immediately investigate any unauthorized service provider change. Customer complaints of disputed charges or unauthorized service provider changes must be submitted in writing to the Consumer Relations Division of the NMPRC. The complaint should contain: a copy of the bill containing the disputed charge or unauthorized change, a brief description of the disputed charge or unauthorized change, a brief description of any efforts made to resolve the complaint and, the names and telephone numbers of telephone companies or service providers contacted by the customer and approximate dates of those contacts. Telephone companies and service providers may not attempt to collect or disconnect services resulting from disputed charges that have been submitted to the NMPRC until a final determination of the complaint has been made by the NMPRC. If the NMPRC determines that the disputed charge or change was not properly authorized, the customer will be absolved of all liability for any such unauthorized charges during the first 90 days after the unauthorized charge or change appeared on the customer's bill.

If you have any questions about your Baca Valley Telephone bill or our billing practices please call:

Toll-Free: **1-888-682-2101**

To contact the New Mexico Public Regulatory Commission (NMPRC)...You may contact the NMPRC for assistance in resolving complaints by calling:

Toll-Free: **1-800-663-9782**

Or by visiting their website
www.nmprc.state.nm.us



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Des Moines, NM 88418

