



The Baca Connection

Baca Valley Telephone Co., Inc. ♦ Sierra Communications, Inc.

JULY 2008

Area Code 575...are you Ready?

575 Area Code Timeline...

Permissive dialing
Oct. 7, 2007

Recorded
Announcement
begins
Oct. 5, 2008
ends
Jan. 11, 2009

Full
Implementation
Jan. 11, 2009

Contact Us:

(575) 278-2101

(575) 375-2101

(575) 445-5364

Toll Free:

1-888-682-2101

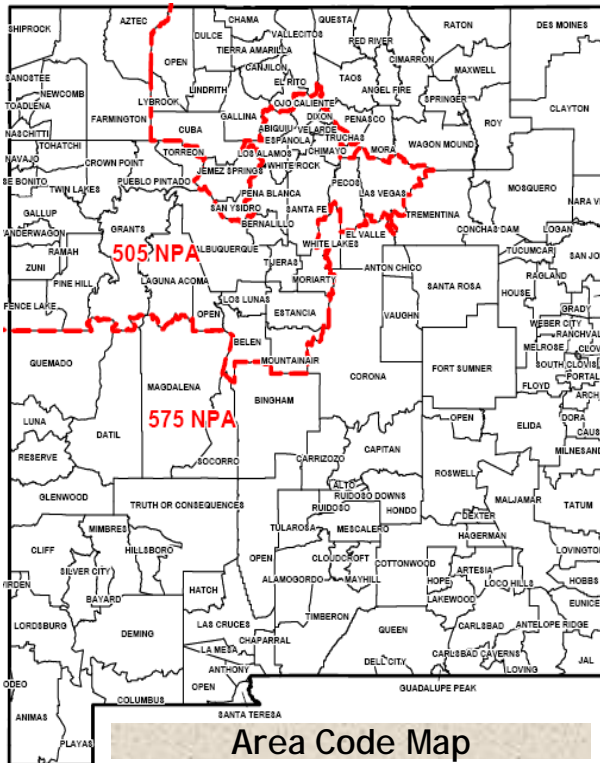
Online:

bacavalley.com

bvt@bacavalley.com



Know what's below.
Call before you dig.



Area Code Map

Full Implementation January 2009

Permissive Dialing Began Oct. 7, 2007...

We are reaching the end of the twelve month "permissive dialing" period designed to help callers become accustomed to using the new 575 area code.

During the permissive dialing period, callers were able to use either the 505 area code, or the 575 area code, when calling into those locations in the state that were assigned the new 575 area code.

Mandatory Dialing Begins Oct. 5th

The recorded announcement mandatory dialing period will begin Oct. 5, 2008 and end on January 11, 2009. During the recorded announcement/mandatory dialing period, all calls into the new area code area must be dialed using the 575. Calls made with the wrong area code will get a special recorded message advising the caller to redial using "575". After the end of the recorded announcement period, telephone companies

will be able to assign the same seven-digit telephone numbers in both area codes, so calls without the proper area code may be connected to an unintended party.

Service will not be affected.

Your telephone service will not be affected by this change but to make the transition as smooth as possible make sure you have:

- Notified your contacts of the new area code.
- Changed phone numbers on checks, business cards, advertising, etc.
- Programmed equipment such as fax machines and computer modems.
- Made any necessary changes to security and alarm systems

What about my wireless phones?

If you are a GSM customer, Plateau will automatically change your number. If you are a TDMA/Analog customer you should have received notification asking you to come in and have the area code of your number changed manually. Numbers stored in your cellular phone phone-book need to be updated.

What will not change?

Local calling areas will remain the same. The price of a call, coverage area, and other rates and services will not change because of the new area code. Three digit dialing (911, 411, 811, etc.) will not change. For additional information visit www.nm575.info.

Tired of hearing about prices going up?

We've got good news for you!

Sierra Communication's

Long Distance Rates

are going down

August 1st

Call us for more details...

New and Updated Directory Listings

Des Moines

Baca Valley Telephone	278-2101
Brown, Henry II	278-3061
Bruton, Matt	278-3270
Cornay Art Studio	278-3867
Grice, Rance	278-3961
King, W	278-2711
Moore, Cooper	278-2045
Murray, Michelle	278-2045

Maxwell

Baca Valley Telephone	375-2101
Ebell, Hope & Zacrias	375-2039
Maxwell Wellness Center	375-2389

Clip and Keep



Directory information provided on our website
www.bacavalley.com is updated monthly.

Statement of Non-Discrimination

Baca Valley Telephone Co., Inc. is the recipient of Federal financial assistance from the Rural Utilities Service, an agency of the U.S. Department of Agriculture, and is subject to the provisions of Title VI of the Civil Rights Act of 1964, as amended, Section 504 of the Rehabilitation Act of 1973, as amended, the Age Discrimination Act of 1975, as amended, and the rules and regulations of the U.S. Department of Agriculture which provide that no person in the United States on the basis of race, color, national origin, age, or handicap shall be excluded from participation in, admission or access to, denied the benefits of, or otherwise be subjected to discrimination under any of this organization's programs or activities. The person responsible for coordinating this organization's nondiscrimination compliance efforts is Paul J. Briesch, Jr., Manager. Any individual, or specific class of individuals, who feels that this organization has subjected them to discrimination, may obtain further information about the statues and regulations listed above from and/or file a written complaint with this organization; or the Secretary, U.S. Department of Agriculture, Washington, D.C. 20250; or the Administrator, Rural Utilities Service, Washington, D.C. 20250. Complaints must be filed within 180 days after the alleged discrimination. Confidentiality will be maintained to the extent possible.

Two Ways to Save this Summer

With fuel prices over \$4.00 a gallon we are all looking for ways to make a tank of gas go a little farther. We have a couple suggestions:

\$ One...Shop at Home

Shopping at home is always a good idea. It saves gas and you are supporting local businesses that are important providers in our small, rural communities. Shopping at home means your dollars stay in your community.

\$\$ Two...Shop at Home

Or maybe we should say shop *from* home. Sometimes you need items you can't purchase locally. With Internet access you can shop for those items from your home office, your living room, even your backyard. The entire world is your mall! Many online merchants offer free shipping, or you can subscribe to an online service such as freeshipping.com where you can shop at a variety of online stores and not worry about shipping costs.



WILDBLUE
Satellite Speed Internet™

Sierra Communications offers several different Internet plans and can provide high speed access in even the most remote locations of our service area...everything from dial-up to satellite speed Internet. And we offer 24 hour a day, 365 days a year tech support to help you stay connected. Give us a call to find out what Internet plan best meets your needs.



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