



# The Baca Connection

Baca Valley Telephone Co., Inc. ♦ Sierra Communications, Inc.

APRIL 2011

## Save with Bundled Service!

Basic Residential Telephone Service

High Speed DSL

Voice Mail

Caller ID... Name and Number

Unlimited Local Calling (278 & 375)

Unlimited Long Distance

Available to BVT telephone customers with residential service

## Contact Us:

(575) 278-2101

(575) 375-2101

(575) 445-5364

## Toll Free:

1-888-682-2101

## Online:

[bacavalley.com](http://bacavalley.com)

[bvt@bacavalley.com](mailto:bvt@bacavalley.com)



Know what's below.  
Call before you dig.

## We've Come a Long, Long Way...



Can you imagine a day without phone calls, text messages, or emails? When Rose Brown moved to the family ranch northeast of Des Moines a crank telephone was her means of communication. Shared with 15 to 20 other families, the "line" was a single wire strung along the top of the barb wire fence, unreliable at best. In the 1950s, the crank phone was replaced by a rotary telephone and the Browns shared a party line with 10 other families. Their "ring" was two longs and a short. Conversations were kept short and to the point, privacy wasn't expected. Think of the changes in communications Rose has experienced!

### Now we're really connected...

It's estimated the average American makes at least 20 telephone calls a day. The number of text messages being sent is on the rise, especially among teenagers age 13 to 17. According to a recent study the average teenager sends more than 3,330 texts per month. The estimated number of emails sent in 2010, a staggering 107 trillion...the average number sent per day...294 billion (including 89% that were spam).

### USF...Keeping it Affordable

Since the 1930s it has been our nation's policy to promote telecommunication services to all households. To guarantee comparable service at comparable prices to all Americans, whether they lived in a populated city or in a remote corner of Union county, Congress established a policy of "universal service".

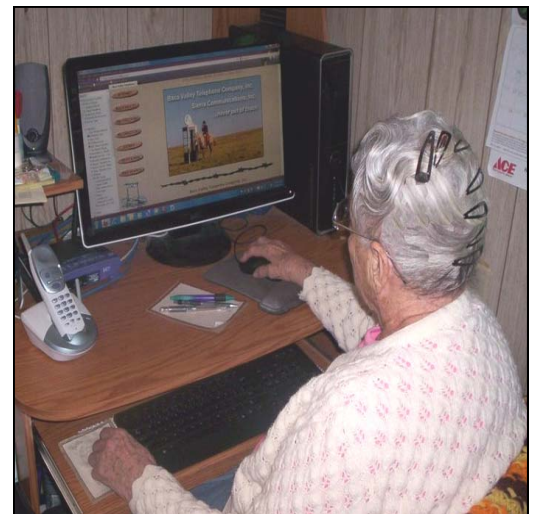
The Universal Service Fund (USF) promotes the availability of quality services at just, reasonable, and affordable rates. The Fund insures comparable rates to all consumers, including those in rural, and high cost areas.

With USF support, telephone companies like Baca Valley Telephone Company (who purchased the local exchange in 1974) are able to build and maintain the infrastructure needed to connect our corner of New Mexico to the rest of the world. That connectivity creates jobs... jobs boost the local economy and help create viable communities.

### From Party Lines to Fiber

Rose now has a cordless phone she keeps next to her computer. She has an email address and even a FaceBook page. She doesn't get out much but stays in touch with family and friends all over the world. In February Rose turned 87. She will soon celebrate another special event...one of the first customers in the Baca Valley exchange to have fiber to the home. The initial fiber project is almost complete and the Brown household will be the first site to "light up".

The old crank phone hangs on the wall as a reminder of another time. A few insulators are all that's left of the old line. And Rose...well, she's surfen!



## New and Updated Directory Listings

**Des Moines**  
 Baca Valley Telephone 278-2101  
 Cartmell, Zach 278-2372  
 Davis, Shibil 278-2875  
 Fehr, Abe 278-2146  
 Gonzales, Mario 278-2133  
 Good, Tell 278-2050  
 Schoonover, Terry & Barbara 278-3696

**Maxwell**  
 Baca Valley Telephone 375-2101  
 Cutchie, Tyrel 375-2433

Clip and Keep



Directory information provided on our website  
[www.bacavalley.com](http://www.bacavalley.com) is updated monthly.

**ALWAYS  
 CALL  
 BEFORE YOU  
 DIG**

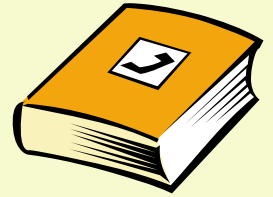


**Call 811 before starting  
 any digging project!**

Call at least two (2) days prior to digging and tell the operator where you're planning to dig and what type of work you will be doing. Your affected local utilities companies will be notified and will send a locator to mark the approximate location of your underground lines, pipes and cables.

**Know what's Below...**

## Need to update your Directory Listing?



The delivery date for the 2011-2012 Las Vegas/Raton telephone directory is September 2011. If you are a Baca Valley *telephone* customer and need to make changes to your directory listing please contact our office by June 1st.

## Go Faster

### High Speed Wireless Internet in Raton

*Fast*...speeds up to:

Download	1.5 M
Upload	512 KB
\$44.95 a month	

*Faster*...speeds up to:

Download	5 M
Upload	3 M
\$59.95 a month	

*Fastest* (great plan for businesses and online gaming)...speeds up to:

Download	8 M
Upload	5 M
\$79.95 a month	

Call for more information!

## Motorola Radios

Baca Valley Telephone is now a dealer for Motorola Radios.

*Call for more details...*



**Baca Valley Telephone Company, Inc.  
 Sierra Communications, Inc.**



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 P.O. Box 67  
 Des Moines, NM 88418

