



The Baca Connection

Baca Valley Telephone Co., Inc. ♦ Sierra Communications, Inc.

April 2005

Baca Valley Receives Award...

Excerpt from article by Rosalie Rayburn
Albuquerque Journal Business Outlook

So many terrific candidates, so hard to select the best. That's the view of Sarah Smith, chairwoman of the selection committee that picked this year's New Mexico Ethics in Business Award recipients.

Launched in 2000, the awards program is a collaboration between the University of New Mexico's Anderson Schools of Management and the Samaritan Counseling Center.

The awards recognize three for-profit businesses, one not-for-profit organization and one individual who promote ethical conduct in

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*Paul Briesch
General Manager*

the workplace and in their interaction with customers, suppliers and the community.

Students enrolled in the Anderson Schools' Ethical, Political and Social Environment of Business course interviewed the nominees, 19 businesses, 10

nonprofits and nine individuals. They probed nominees about their attitudes toward ethical behavior and workplace practices and wrote 12- to 16-page reports on each one. Chairwoman Smith said they looked for people who "go above and beyond" to benefit employees, customers and suppliers.

"We are honored to be one of the recipients of this award. Our philosophy is to give our customers what they want and to keep our employees happy," said Paul Briesch, General Manager. Baca Valley is the smallest New Mexico-based phone company, with 880 phone lines spread out over 2,700 miles in the northeast part of the state.

"Our employees share the goal of keeping their communities alive through support for the schools. We all go above and beyond so there are jobs to bring these kids back home to northeastern New Mexico," Briesch said.

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Reaches You

WildBlue, using the latest in satellite technology to deliver two-way high-speed Internet, will soon be available in Northeastern New Mexico and Southeastern Colorado. Baca Valley Telephone and Sierra Communications will be able to provide high-speed Internet access in even the most remote areas.

Customers can choose between three service packages ranging in download speeds from 512Kbps to 1.5Mbps. The packages will offer additional features such as multiple email addresses, web space, spam and virus filtering, and 24 x 7 technical support.

We will provide professional installation of the WildBlue equipment. WildBlue uses a minidish (28"x 26") which can be mounted on a roof, wall or via pole mount in the ground. A WildBlue modem is also required and will be provided in the install.

For more information about WildBlue or to add your name to our customer list please call our office. We look forward to hearing from you!

DES MOINES

Gonzales, John Jr.	278 - 3777
MacNeilage, Katie	278 - 2289
Martinez, Hunter	278 - 2717
Moore, Deedra	278 - 3189
Moore, Wayne & Dara	278 - 2362
Mosimann, Wendell	278 - 2774
Seaney, Chase	278 - 3517

MAXWELL

BACA VALLEY TELEPHONE	375 - 2101
Bailey, Gail	375 - 2155
Deines, Cody & Kathy	375 - 2636
Hronich, Eli	375 - 2707
Lewis, Mary	375 - 2633
Rogers, Charles	375 - 2152

Clip and Keep



Directory information provided on our website
www.bacavalley.com is updated monthly.

Directory Reminder...

The delivery date for the 2005/2006 Las Vegas - Raton directory is September 2005. If you are a Baca Valley *telephone* customer and have any changes to be made to the directory, please be sure to contact our office by **June 1st, 2005**. Thank you for your assistance.

Important Customer Notice

A Federal Universal Service Charge ("FUSC"), as prescribed by the Federal Communications Commission ("FCC"), is now included in your monthly telephone bill. This charge is designed to help keep local telephone service rates affordable for all customers, in all areas of the United States. This new charge will begin appearing in your May 2005 monthly telephone bill.

**Don't go digging up trouble!
Always call for a cable locate.**

Thunder is good. Thunder is impressive. But it's lightning that does the work...Mark Twain

Mr. Twain had that one figured out...it's lightning that does the work and causes the damage! Thunderstorm season is rapidly approaching and lightning will be at work so we are offering a few suggestions to help protect your equipment from power surges and outages.

Lightning can surge not only through electric lines but also through telephone lines. A quality surge protector will help protect your equipment, **but make sure your computer modem line is also protected.** Power hits are the reason for the majority of our support calls in the spring and summer. Baca Valley Telephone carries top of the line surge protectors and battery back-ups to protect your systems.

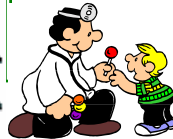
Answering machines are another target of lightning. Even if the answering machine is not destroyed during the surge, all your messages can be lost. **Voice Mail is a great way to make sure, even in the loss of electrical power, you never miss another important message.** For new Voice Mail customers we will waive the activation fee for the month of May.

Give us a call and let us help you make sure lightning doesn't have a chance to "work" on your equipment.

Union County Health Fair April 27th

9:00 a.m. to 4:00 p.m.
Clayton National Guard Armory

Every Body Benefits!



**Baca Valley Telephone Company, Inc.
Sierra Communications, Inc.**



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